



*Fourth Health Policy Decision Makers Forum Asia-Pacific
“Funding and Providing Healthcare for the Elderly:
Innovative Solutions”*

21 - 22 October 2016 | Beijing, China

Program Outline

A Forum organized by the China Center for Health Economic Research at Peking University and the ESSEC Institute of Health Economics and Management Asia-Pacific.

In partnership with the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) Beijing Chapter and the Chinese Society for Pharmacoeconomics and Outcomes Research.

Scientific Committee

Prof. Wen CHEN, Fudan School of Public Health, Fudan University – China

Prof. Gordon LIU, National School of Development, Peking University – China

Prof. Bong Min YANG, School of Public Health, Seoul National University – South Korea

Prof. Hiroshi NAKAMURA, Keio Business School – Japan

Prof. Gérard DE POUVOURVILLE, ESSEC Business School – France

Aging populations is good news: it definitely can be seen an indicator of effective birth control, economic growth with improvement in sanitation, nutrition and access to good quality health care. However, governments face immense challenges through higher dependency ratios, increasing healthcare costs fueled by chronic, age-related illnesses, growing pension and welfare costs and balancing of priority setting and equity issues between population groups. Across Asia-Pacific, upper middle income countries such as China and Thailand are experiencing rapid population aging, engaging the same path as high income countries such as Japan, Australia and Korea. Other countries such as Indonesia and Malaysia whilst not yet confronted by the issue are likely to be impacted in the future. Beyond expanding Universal Health Coverage, policies to favor healthy aging and to adapt the health care systems are needed, with a more integrated and holistic health and social care agenda. How can individual centered and integrated care be provided to avoid costly hospital and institutional interventions? How can it allow for community based care without placing additional burden on family members?

The purpose of this Forum is to share experiences and investigate solutions that can address the diversity of issues encountered across the Asia-Pacific region through constructive public private partnering initiatives. The Forum provides a unique platform for constructive discussion between stakeholders, whether policy makers, health care professionals, health insurers, academics.

Day 1: Friday 21st October, 2016 – 2:00pm – 5:00pm

<p>Session 1: Forum introduction 2:00pm - 3:00pm</p>	<p>Chair: Prof. Gordon LIU, PKU Yangtze River Scholar Professor of Economics, National School of Development, Director, Chinese Center for Health Economics Research, Peking University, Beijing, China</p>
<p>Forum Opening</p>	<p>Prof. Gordon LIU</p>
<p>Welcome by Peking University</p>	<p>Prof. ZHANG Guoyou, Professor of Management, Chairman, Faculty of Economics and Management and Director, Institute of International Business, Guanghua School of Management, Peking University, Beijing, China</p>
<p>ESSEC Business School – Asia Pacific Center</p>	<p>Prof. Kevyn YONG, Dean ESSEC Business School, Asia-Pacific, Singapore</p>
<p>The Franco-Chinese Cooperation in the healthcare sector</p>	<p>Mr. Benoît SEVCIK, French Counselor for Health and Social Affairs – Embassy of France in China, Beijing, China</p>
<p>WHO key note address: Aging and health – A global and regional perspective</p>	<p>Dr. Bernhard F. SCHWARTLANDER, WHO Representative in China, Beijing, China</p>
<p>The drug Chinese Policy, in the context of an ageing population</p>	<p>Mr. ZHENG Hong Former Head of Pharmaceutical Affairs, National Health and Family Planning</p>
<p>Session 2: Should Healthcare Funding for Elderly be a Specific Concern? 3:20pm - 5:30pm</p>	<p>Chair: Prof. Bong Min YANG, School of Public Health, Seoul National University, Seoul, South Korea</p>
<p>The purpose and the aims of the Fourth Health Policy Decision Makers Forum Asia-Pacific</p>	<p>Prof. Gérard DE POUVOURVILLE, Chair Professor, Health Systems and Director, Institute of Health Economics and Management, ESSEC Business School, Cergy, France</p>
<p>Healthy aging and “Silver Economy”: A positive approach</p>	<p>Prof. Lauren JOHNSTON, McKenzie Postdoctoral Fellow, University of Melbourne, Melbourne, Australia</p>
<p>How Japan prepared to meet needs for funding healthcare and dependence of the elderly population</p>	<p>Prof. Shigeru TANAKA, Professor, Keio Business School, Tokyo, Japan</p>
<p>Drug reimbursement policy in China: the government policy</p>	<p>Dr. DONG Chaohui, Deputy Director of Medical Insurance Research, Institute for Social Security Research, Ministry of Human Resources and Social Security, Beijing, China</p>
<p>Panel: Funding healthcare for the elderly in fast aging Asia-Pacific countries:</p> <ul style="list-style-type: none"> ■ What is at stake? ■ What are the alternative to Universal Health Coverage? 	<p>Prof. Bong Min YANG Prof. Gérard DE POUVOURVILLE Prof. Lauren JOHNSTON Prof. Shigeru TANAKA Mr. DONG Chaohui Mr. Jeremy LIM, Partner and Head of Health & Life Sciences and Public Sector Asia-Pacific, Oliver Wyman, Singapore Mr. Thierry WEISHAUP, General Manager, International Cooperation and China Development and Operations, MGEN Insurance, France</p>

<p>Session 3 : Innovative Approaches to Address the Dual Support Issue: Healthcare/Social Care 9:30am - 11:00am</p>	<p>Chair: Prof. HU Shanlian, Director, Shanghai Health Research Development Center, Shanghai, China</p>
<p>Long term care for elderly: Why a holistic approach addressing healthcare and social care is necessary? The gerontologist perspective</p>	<p>Prof. Alain FRANCO, French Society of Geriatry and Gerontology, CHU Nice, France</p>
<p>The aged care sector roadmap in Australia: Incentives for developing adequate services?</p>	<p>Prof. Briony DOW, Executive Director, National Ageing Research Institute, Victoria, Australia</p>
<p>Panel: Solutions for addressing health care needs and dependence (Preventive/health promotion policies, healthcare provision in long term elderly institutions, e-health and e-surveillance solutions)</p>	<p>Prof. HU Shanlian Prof. Alain FRANCO Prof. Briony DOW Mr. Nathaniel FAROUZ, CEO, ORPEA China, Shanghai, China Prof. CHIOU Shu-Ti, VP, International Union for Health Promotion and Education, Taipei, Taiwan</p>

<p>Session 4 : Workshops 11:15am - 12:30pm</p>	
<p>Workshop: Integrated healthcare : The patient blood management (PBM) case study A new paradigm within the public and private health ecosystem to deliver greater patient outcomes for the elderly Questions to be discussed:</p> <ul style="list-style-type: none"> ▪ How to design an innovative funding mechanism to achieve PBM benefits (and reduce costs) for an aging population ▪ What framework for change management to deliver cost efficiencies between different budget holders ▪ How to measure the success of a PBM framework within an elderly population 	<p>Dr. Franz WAIBEL, VP, Vifor Pharma, Basel, Switzerland Dr. Axel HOFMANN, School of Surgery, University of Western Australia, Perth, Australia Prof. Ji Hongwen, Fuwai Hospital, Beijing, China</p>
<p>Workshop: Neuro-degenerative diseases (Parkinson, Alzheimer, senile dementia ...): The case of China Burden of disease and patient management in China within the healthcare & social system: On-going research and gaps Questions to be discussed:</p> <ul style="list-style-type: none"> ▪ How to improve patient management ▪ What funding solutions can be found to overcome universal coverage limits? ▪ Innovations and value assessment for neurodegenerative diseases: How to capture the value? 	<p>Mrs. Dominique MILEA, Director, Health Economics & Epidemiology Asia, Lundbeck Singapore Prof. HU Shanlian Director, Shanghai Health Research Development Center, Shanghai, China</p>
<p>Workshop: Cancer and the elderly: How to face the growing burden? Questions to be discussed:</p> <ul style="list-style-type: none"> ▪ How epidemiology of cancer is expected to change with population aging and lifestyles changes in the region? ▪ Current cancer care practice in China and opportunities and challenges (prevention, diagnosis, treatment, funding) ▪ Future cancer care priority and funding responsibilities 	<p>Mr. Christoph GLAETZER, Vice President, Commercial Strategies and Market Access Asia Pacific, Janssen, Singapore Dr. Jittrakul LEARTSAKULPANITCH, Head, Market Access, Janssen Asia Pacific</p>

<p>Session 5: Feedback from Workshops and Discussion 1:30pm - 2:45pm</p>	<p>Co-chairs: Mrs. Katjia BERG, Vice President Operations and Payers Intelligence Sanofi, London Mrs. Annie CHICOYE, Executive Director, Institute of Health Economics and Management, ESSEC Business School, Cergy, France</p>
<ul style="list-style-type: none"> ▪ Presentation by workshop leaders ▪ Panel discussion and Q&A 	

<p align="center">Session 6 : Are Elderly Patients Confronted to Specific Issues for Access to Medication? 3:00pm - 4:50pm</p>	<p>Chair: Prof. CHEN Wen, Dean, School of Public Health, Fudan University, Shanghai, China</p>
<p>Coverage decision and medical practices: the role of HTA in emerging countries – the example of Thailand</p>	<p>Dr. PATTARA Leelahavarong, Senior Researcher, Health Interventional and Technology Assessment Program, Ministry of Health, Nonthaburi, Thailand</p>
<p>Access to medicines for older people in China. Geographic discrepancies, impact on local communities and industry recommendations</p>	<p>Mr. Eric BOUTEILLER, Chairman, R&D based Pharmaceutical Association Committee (RDPAC), Beijing, China</p>
<ul style="list-style-type: none"> ■ Panel discussion: What are the main coverage challenges for an aging country? How much HTA can contribute to meet these challenges? ■ Q&A 	<p>Prof. CHEN Wen Dr. PATTARA Leelahavarong, Mr. Eric BOUTEILLER Mr. Richard BERGSTRÖM, General Manager, European Federation of Pharmaceutical Industries and Associations, Brussels, Belgium</p>
<p align="center">Wrap up and Forum closure 4:50pm - 5:00pm</p>	<p>Prof. Gérard DE POUVOURVILLE Prof. Gordon LIU</p>

The Fourth Health Policy Decision Makers Forum Asia-Pacific will be held on invitation only.

It is funded by the ESSEC Institute of Health Economics and Management, thanks to educational grants from the European Federation of Pharmaceutical Industry Associations (EFPIA), Abbvie, Ipsen, Janssen , Lundbeck, Sanofi, UCB and Vifor Pharma.

The Forum is also sponsored by Hisun-Pfizer.

The Gala dinner is funded by the R&D based Pharmaceutical Association Committee (RDPAC).